

Elevate your pitch.

Quickly craft proposals that sell experiences, not just equipment.

Transform your sales **approach** by crafting customized proposals that sell captivating experiences, not just equipment. In a few clicks, our dynamic proposal tool not only enhances your proposals visual appeal but gives you full access to insightful analytics on customer engagement to elevate your sales narrative and help you **win 20% more often**.

How it Works



Choose from
custom templates.



Instantly transfer
data from quote.



Send & track
engagement.



Close deals
faster.

Why LASSO?

- **Elevate the Discussion:** Ditch generic templates and sell the value of your team's expertise by seamlessly pulling the data you have in LASSO to build custom proposals.
- **Close Deals Faster:** Automatically pull data from your quote and customize a proposal in minutes then collaborate with your customer to get the deal closed faster.
- **Track Every Client Interaction:** Gain a deeper understanding of your customers by leveraging analytics and feedback—from viewing to signing.

Replaces:



Proposify



Qwilr



PowerPoint



Pandadoc

Schedule a Demo

VISIT our website!



83% of event companies say they have zero or limited sight into client interactions with proposals. It's time to change that.

