

Gain full control of your inventory.

Track & manage your gear in the same place you manage your events.

Keep tabs on your gear and manage your events in one integrated system. Within your workflows you'll naturally have visibility into gear availability across your warehouse(s), and easily manage and transfer orders. You can ensure optimal utilization of your gear to save money and get the right gear to the right event.

How it Works



Upload your inventory.

Build gear orders for any

event.



Assign inventory, resolve conflicts, & pack with ease.



Track & monitor availability & usage.

Why LASSO?

- Fast, Simplified Onboarding: Upload your inventory and start managing your gear with our seamless onboarding process and dedicated customer support team who will make sure you're set up for success.
- Full Control of Your Inventory: Easily track your gear, get visibility across multiple warehouses, and report on usage so you can make smarter business decisions.
- **One Central Place to Operate**: Built with input from event pros, you can feel confident managing everything from your inventory, to quoting, to crew management to invoicing without leaving the platform—saving you time and money.

Replaces:

